

# EARTH DAY MOBILE BAY



## Earth Day Mobile Bay 2015

at the Fairhope Pier  
Saturday, April 18, 2015

Exhibits: 10:00 AM – 6:00 PM  
Live Music: 10:00 AM – 7:00 PM

### Your Opportunity to Exhibit and Celebrate!

Earth Day Mobile Bay, Inc., invites you to be a vital part of our celebration honoring the Earth and our beautiful Mobile Bay. Earth Day Mobile Bay is again expected to attract over 6,000 participants from communities throughout Baldwin and Mobile Counties and the northern Gulf Coast area. For the past 25 years, Earth Day Mobile Bay has received community support and involvement and will again offer our free event celebrating the environment and the earth.

Earth Day Mobile Bay will host environmental displays and activities, and a wide variety of interactive educational opportunities for children and adults, as well as exciting live music performances, all in a family-fun atmosphere. The environmental activities and

displays include those of vendors of solutions for better protection of the environment, more ecological energy sources, green building, organic and local food, healthy living and others! You are welcome to add to this list ! And all this takes place in the beautiful, calm South Beach of Fairhope Pier Park!

You have an unsurpassed opportunity to support stewardship of the environment, network with environmentalists, enjoy a day in the park and generate positive publicity and new contacts for your company or organization by exhibiting at Earth Day Mobile Bay 2015!

#### Attached are two forms:

1. "Rules and Guidelines for Exhibitors" Contract (pp 2-3) and
2. Exhibitor Application Form (pg 4).

This document is also available

online at [www.EarthDayMobileBay.org](http://www.EarthDayMobileBay.org) or  
by email request to [info@earthdaymobilebay.org](mailto:info@earthdaymobilebay.org).  
telephone 251-990-8662

# **“Rules and Guidelines for Exhibitors” Contract**

## **Application Rules:**

Applications must follow these rules and guidelines for exhibitors and be approved by Earth Day Mobile Bay, Inc. :

1. This Contract and the Application Form (page 4) must be filled out completely, signed, and returned.
2. Applications submitted before the deadline will be assigned a space on a first-received, first-serve basis. Electrical and water outlets are limited and will be assigned on the same basis.
3. Voluntary registration donation guidelines:  
Government and non-profit organizations: \$ 15.00 or more.  
small businesses: \$ 50.00 or more.  
Corporations, we appreciate your best help!: \$250.00 or more.

100% of all financial support goes to the production of Earth Day Mobile Bay. Earth Day Mobile Bay, Inc. is all-volunteer; there are no paid employees. Earth Day Mobile Bay, Inc. is a 501(c)(3) Federal tax exempt, non-profit, educational public charity. Your donations are Federal income tax deductible.

4. Mail to:

**Earth Day Mobile Bay**  
**300 Lincoln St.,**  
**Fairhope, AL 36532**

Questions?           **Phone:**       **251-990-8662**  
                                  **Email:**         **[info@earthdaymobilebay.org](mailto:info@earthdaymobilebay.org)**  
                                  **More Info:**    **[www.earthdaymobilebay.org](http://www.earthdaymobilebay.org)**

## **Rules and Guidelines for Exhibits:**

1. Exhibit space dimensions can be customized to your specific needs. Indicate your particular space and activity needs or special accommodations on your application, and we will do our best to see that your needs are met.
2. Exhibitors must provide their own signs, tables, chairs, tools, tents, tent tie-downs, water hoses, outdoor power extension cords, and other accessories. Please indicate the size of your tent on the application.
3. Exhibitors might be grouped into educational areas according to their focus or purpose.
4. Pets and domestic animals are not allowed. Wildlife may be exhibited only for educational environmental purposes. No public handling of animals is allowed. Animals are the responsibility of the organization bringing them to the event. All necessities including their shelter, food, water, safety and sanitary equipment are required to be provided by the exhibitor.
5. Exhibits **MUST BE** educational and environmentally focused. We encourage interactive and hands-on activities.
6. No one may advocate for or against any elected official, candidate or political party.
7. All exhibits must follow the rules and guidelines listed. By signing below, you agree to these rules and guidelines. Any exhibitor not following these guidelines will be asked to leave the event area.
8. **Set-up** begins at 7:00 AM and all exhibits must be set-up by 9:30 AM.
9. All exhibits should be **staffed** from 10:00 AM to 6:00 PM.
10. **Breakdown** of exhibits can begin at 6:00 PM (NO SOONER) and must be completed by 8:00 PM.
11. Earth Day Mobile Bay is a **LITTER FREE** event. Please only distribute **one-page flyer** summary of your business or organization information. Please do not distribute items that could end up as litter. Please **Pick up any litter** you see and direct people to the nearest trash or recycling container.

## **Day of Occurrence for Earth Day Mobile Bay 2015:**

‘Earth Day Mobile Bay 2015’ will take place, **RAIN or SHINE\***, at the Fairhope Pier in the city of Fairhope, AL, on Saturday, April 18 , 2015, from 10:00 AM to 7:00 PM. (Exhibits: 10:00 AM – 6:00 PM, Live Music: 10:00 AM – 7:00 PM) *(\*In case of severe weather, EDMB will use community notification systems (e.g. radio and TV) to announce event cancellation or termination. Email notification to exhibitors will also be used.)*

**Agreement:**

By signing this *Rules and Guidelines for Exhibitors Contract*, I (the undersigned) agree to hold harmless\* Earth Day Mobile Bay, Inc., its event, the City of Fairhope, Baldwin County, and their officers, agents, employees and volunteers from any claims, damages, costs and attorney fees for injuries or damages arising, in part or in whole, from the negligent or intentional acts of omission of our business or organization in connection with this contract and our participation in the Earth Day Mobile Bay event.\*

Any business or organization not following these guidelines will be asked to leave the event area.

By signing this form, I (the undersigned) and all participants in my exhibit at the Earth Day Mobile Bay event acknowledge that we have read, understood, and agreed to abide by the information outlined in this document *Rules and Guidelines for Exhibitors Contract* by reference.

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

\* Employees and representatives of governmental organizations are not subject to the first sentence (“hold harmless”) due to their organizations restrictions. But please cross through the first sentence and sign subject to the second sentence if you are affected.

Thanks for your participation and cooperation!



# EARTH DAY MOBILE BAY

# Earth Day Mobile Bay 2015

Saturday, April 18, 2015

## Exhibitor Application Form

(Please print this form to fill in information.)

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ ZIP \_\_\_\_\_

Phone Number: \_\_\_\_\_ Wireless: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Ideal Exhibit Size (ft x ft): \_\_\_\_\_

Tent Size: (ft x ft) (if applicable) \_\_\_\_\_

Description of Exhibit, Demonstration, or Activity (include Focus and Purpose):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ (More? Add on back or an additional sheet ->)

Special Needs and Requirements (electrical, water, etc) \_\_\_\_\_

Will you be selling anything?  Yes  No  
If yes, what will you be selling? \_\_\_\_\_

Will you be giving anything away?  Yes  No  
If yes, what will you be giving away? \_\_\_\_\_

Please check as applicable:

- Government or Non-profit Exhibitor, (Voluntary Donation) \$ 15.00 or more  
 Small Business Exhibitor, (Voluntary Donation) \$ 50.00 or more  
 Corporate Contributor (Voluntary Donation) \$250.00 or more  
*100% of your donation will go toward the production of Earth Day Mobile Bay.  
Earth Day Mobile Bay, Inc. is a 501(c)(3) Federal tax exempt, non-profit, educational  
public charity. Your donations are Federal income tax deductible.*

1. Please make **check** payable to: Earth Day Mobile Bay, Inc. please note AMOUNT: \$ \_\_\_\_\_

2. Make a **copy** of your application package for your records.

3. **Mail** registration donation check, application form, and signed two-page

"Rules and Guidelines for Exhibitors" Contract to:

Earth Day Mobile Bay  
300 Lincoln St.,  
Fairhope, AL 36532

