

Earth Day Mobile Bay

Earth Day Mobile Bay 2012 at the Fairhope Pier Sunday, April 22, 2012

Exhibits: 10:00 AM – 6:00 PM
Live Music: 10:00 AM – 7:00 PM

Your Opportunity to Exhibit and Celebrate!

On behalf of the Earth Day Mobile Bay, Inc., we invite you to be a vital part of our celebration honoring the Earth and our beautiful Mobile Bay. Earth Day Mobile Bay is again expected to attract over 6,000 participants from communities throughout Baldwin and Mobile Counties and the northern Gulf Coast area. For the past 23 years, Earth Day Mobile Bay has received community support and involvement and will again offer our free event celebrating the environment and the earth.

This year's Earth Day Mobile Bay event will host environmental displays and activities, and a wide variety of interactive educational opportunities for children and adults, as well as an exciting live music line-up all in a

family-fun atmosphere. The environmental activities and displays include those of vendors of solutions for better protection of the environment, more ecological energy sources, green building, organic and local food, healthy living and others! And all this takes place in the beautiful, soothing South Beach of Fairhope Pier Park!

You have an unsurpassed opportunity to support the environment, network with environmentalists and collect positive publicity for your company or organization by exhibiting at Earth Day Mobile Bay 2012!

Attached are two forms:

1. *"Rules and Guidelines for Exhibitors" Contract* (pp 2-3) and
2. *Exhibitor Application Form* (pg 4).

This document is also available online at www.EarthDayMobileBay.org or by email request to info@earthdaymobilebay.org. Call 251-990-8662 for assistance.

“Rules and Guidelines for Exhibitors” Contract

Application Rules:

Applications must follow these rules and guidelines for exhibitors and be approved by Earth Day Mobile Bay, Inc. :

1. The ‘Rules and Guidelines for Exhibitors’ Contract (this page and the next) and the Application Form (page 4) must be filled out completely, signed, and returned.
2. The voluntary registration donation guideline for government and non-profit organizations is \$10.00 or more. The voluntary registration donation guideline for small businesses is \$50.00 or more. For corporations, we appreciate your best help! 100% of all financial support goes to the production of Earth Day Mobile Bay 2012. Earth Day Mobile Bay, Inc. is all-volunteer; there are no paid employees. Earth Day Mobile Bay, Inc. is a 501(c)(3) Federal tax exempt, non-profit, educational public charity. Your donations are Federal income tax deductible.
3. The voluntary registration donation, application, and contract should be submitted by mail. Additional questions can be submitted by telephone, mail or e-mail:

**Earth Day Mobile Bay
Post Office Box 129
Fairhope, AL 36533**

Phone: 251-990-8662
Email: info@earthdaymobilebay.org
More Info: www.earthdaymobilebay.org

Rules and Guidelines for Exhibits:

1. Exhibit space dimensions can be customized to your specific needs. Indicate your particular space and activity needs or special accommodations on your application, and we will do our best to see that your needs are met.
2. Exhibitors must provide their own signs, tables, chairs, tools, tents, tent tie-downs, water hoses, outdoor power extension cords, and other accessories. Indicate the size of your tent on the application.
3. Exhibitors might be grouped into one of the event’s educational areas according to their focus or purpose. We will do our best to place you in the most appropriate location.
4. Pets and domestic animals are not considered subjects for exhibits. Wildlife may be displayed only if it serves an educational environmental purpose. Exhibits are only for display. No public handling of animals is allowed. Animals are the responsibility of the organization bringing them to the event. All necessities including their shelter, food, water, safety and sanitary equipment are required to be provided by the exhibitor.
5. Applications submitted before the deadline will be assigned a space on a first-received, first-serve basis. Electrical and water outlets are limited and will be assigned on the same basis.
6. Exhibits **MUST BE** educational and environmentally focused. We encourage interactive or hands-on activities and exhibits.
7. Exhibitors **CANNOT** use their exhibit - or the event area - to advocate for or against any elected official, candidate or political party.
8. All exhibits must follow the rules and guidelines listed. A section is provided on the application to describe the content and purpose of your exhibit. By signing this application, you agree to abide by the rules and guidelines. Any business or organization not following these guidelines will be asked to leave the event area.
9. **Set-up** begins at 7:00 AM and all exhibits must be set-up by 9:30 AM.
10. All exhibits should be **staffed** from 10:00 AM to 6:00 PM.
11. **Breakdown** of exhibits can begin at 6:00 PM (NO SOONER) and must be completed by 8:00 PM.
12. Earth Day Mobile Bay is a **LITTER FREE** event. Please help achieve this by considering the following at your exhibit:
 - You may hand out a **one-page flyer** that summarizes your business or organization with your website address or instructions on how to get more information.
Please consider not distributing items that could end up as litter.
 - Please **Pick up any litter** you see and direct people to the nearest trash or recycling container.

Day of Occurrence for Earth Day Mobile Bay 2012:

- € ‘Earth Day Mobile Bay 2012’ will take place, **RAIN or SHINE***, at the Fairhope Pier in the city of Fairhope, AL, on Sunday, April 22, 2012, from 10:00 AM to 7:00 PM. (Exhibits: 10:00 AM – 6:00 PM, Live Music: 10:00 AM – 7:00 PM) (*In case of severe weather, EDMB will use community notification systems (e.g. radio and TV) to announce event cancellation or termination. Email notification to exhibitors will also be used.)

Agreement:

By signing this *Rules and Guidelines for Exhibitors Contract*, I (the undersigned) agree to hold harmless* Earth Day Mobile Bay, Inc., its event, the City of Fairhope, Baldwin County, and their officers, agents, employees and volunteers from any claims, damages, costs and attorney fees for injuries or damages arising, in part or in whole, from the negligent or intentional acts or omission of our business or organization in connection with this contract and our participation in the Earth Day Mobile Bay event.*

By signing this form, I (the undersigned) and all participants in my exhibit at the Earth Day Mobile Bay event acknowledge that we have read, understood, and agreed to abide by the information outlined in this document *Rules and Guidelines for Exhibitors Contract* by reference.

Print Name: _____

Signature: _____ **Date:** _____

* Employees and representatives of governmental organizations are not subject to the first sentence ("hold harmless") due to their organizations restrictions. But please cross through the first sentence and sign subject to the second sentence if you are affected.

Thanks for your participation and cooperation!

Earth Day Mobile Bay

Earth Day Mobile Bay 2012

Sunday, April 22, 2012

Exhibitor Application Form

(Please print this form to fill in information.)

Organization Name: _____

Contact Person: _____

Mailing Address: _____

City _____ St _____ ZIP _____

Phone Number: _____ Wireless: _____

Fax Number: _____ Email: _____

Website Address: _____

Ideal Exhibit Size (ft x ft): _____

Tent Size: (ft x ft) (if applicable) _____

Description of Exhibit, Demonstration, or Activity (include Focus and Purpose):

(More? Add on back or an additional sheet -à)

Special Needs and Requirements (electrical, water, etc) _____

Will you be selling anything? Yes No

If yes, what will you be selling? _____

Will you be giving anything away? Yes No

If yes, what will you be giving away? _____

Please check as applicable:

- Government or Non-profit Exhibitor, (Voluntary Donation) \$10.00 or More
 Small Business Exhibitor, (Voluntary Donation) \$50.00 or More
 Corporate Contributor

100% of your donation will go toward the production of Earth Day Mobile Bay.

Earth Day Mobile Bay, Inc. is a 501(c)(3) Federal tax exempt, non-profit, educational public charity.

Your donations are Federal income tax deductible.

1. Please make check payable to: Earth Day Mobile Bay, Inc. please note AMOUNT: \$ _____
2. Make a copy of your application package for your records.
3. Mail registration donation check, application form, and signed two-page "Rules and Guidelines for Exhibitors" Contract to:

**EARTH DAY MOBILE BAY
P.O. Box 129
Fairhope, AL 36533**