



# PRESS RELEASE

## FOR IMMEDIATE RELEASE

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## **AUNTIE LITTER TO APPEAR AT EARTH DAY MOBILE BAY 2009**

**Montgomery, AL**— A treat reserved for children attending the annual Earth Day Parade in Birmingham, residents in the Mobile Bay area will have an opportunity to personally meet Auntie Litter this year. Auntie Litter will make an appearance at **Earth Day Mobile Bay 2009 on April 25 at the Fairhope Pier Park** to help educate the community about litter prevention.

The Mobile Bay area celebration of Earth Day is inspired by the worldwide Earth Day Network, which promotes environmental citizenship and steers environmental awareness around the world. During this anticipated event, Auntie Litter will present unique games made from recyclable materials that will help teach the community how they can incorporate year-round anti-litter tips to protect the environment and the earth's natural resources.

Founded in 1990, Auntie Litter, Inc. is a non-profit, national award-winning organization that provides environmental education to the general public, particularly children. Its efforts have been featured on nationally-televised shows such as **CNN Headline News** and **ABC's Good Morning America**. Auntie Litter's message about the environmental three R's is pure and simple: Reuse, Reduce Waste, Recycle! The organization sponsors the nation's largest annual Earth Day parade and celebration for children in Birmingham, Alabama, welcoming over 3,000 children dressed in costumes made of recyclable materials. Awards and honors given to Auntie Litter include:

- *The Take Pride in America* award presented by former President George Bush
- *Conservation Award* from the Daughters of the American Revolution
- *Woman of Distinction* award from the Girl Scouts of America
- *Community Hero and Olympic Torchbearer* for the 1996 Olympic Games
- *Point of Light* by President Bill Clinton
- *U.S. Environmental Protection Agency Clean Air Excellence Award* for Education and Outreach

For more information about Earth Day Mobile Bay, please visit [www.earthdaymobilebay.org](http://www.earthdaymobilebay.org). To arrange Auntie Litter for an event or media appearance, contact LaShanna Tripp at 205-879-3009 or via e-mail at [L.Tripp@AuntieLitter.org](mailto:L.Tripp@AuntieLitter.org).

**April 25, 2009 – Earth Day Mobile Bay 2009**

Fairhope Pier Park, Fairhope, AL

[www.earthdaymobilebay.org](http://www.earthdaymobilebay.org)

*Auntie Litter, Inc., a national 501(c)(3) non-profit organization based in Birmingham, is dedicated to promoting a clean and healthy environment. Founded in 1990, our organization has been honored with numerous awards for our innovative educational program based on the anti-litter character, "Auntie Litter." Through live presentations, educational workshops, and comprehensive teaching strategies and tools, young people, their families, and educators learn how to conserve our natural resources, eliminate litter in our communities, and practice the environmental 3 R's - reuse, reduce waste and recycle.*