

Earth Day Mobile Bay 2008

at the Fairhope Pier

Saturday, April 19, 2008

Exhibits: 10:00 AM – 6:00 PM

Live Music: 10:00 AM – 7:00 PM

Invitation to Exhibit and Celebrate!

On behalf of the ‘Earth Day Mobile Bay 2008’ Committee, we would like personally to invite you to be a vital part of our celebration honoring the Earth and our beautiful Mobile Bay. Our Earth Day is again expected to attract over 10,000 participants from communities throughout Baldwin and Mobile Counties. For the past 18 years, Earth Day has continued to show community support and involvement and will again build on this success by offering a free event, celebrating the environment.

This year’s Earth Day will host a number of environmental displays and activities, a Science Project Fair, and a wide variety of interactive educational opportunities for children and adults, as well as an exciting live music line-up all in a family-fun atmosphere. As a participating Exhibitor at ‘Earth Day Mobile Bay 2008’, you have an opportunity to support the environment and garner positive publicity for your company or organization.

“Rules and Guidelines for Exhibitors” Contract

Application:

All applications must follow the guidelines for exhibitors (as described below) and meet the approval of the ‘Earth Day Mobile Bay 2008’ organizing committee.

- 1. Deadline: Applications must be post marked by March 30, 2008.**
- 2. The ‘Rules and Guidelines for Exhibitors’ Contract and the Application Form must be filled out completely, signed, and returned.**
- 3. The voluntary registration contribution for government and non-profit organizations is \$10.00 or more. The voluntary registration contribution for small businesses is \$50.00 or more.**
- 4. The Voluntary Registration Contribution, Application, and Contract should be submitted by mail. Additional questions can be submitted by telephone, mail, fax, or e-mail:**

Earth Day Mobile Bay 2008

Post Office Box 129

Fairhope, AL 36533

Phone: 251-947-4121 Fax: 251-947-4121

Email: 2008@earthdaymobilebay.org

Exhibits:

- 1. Exhibit space dimensions can be customized to your specific needs. Indicate your particular space and activity needs or special accommodations on your application, and we will do our best to see that your needs are met.**
- 2. Exhibitors must provide their own signs, tables, chairs, tools, tents, tent tie-downs, water hoses, outdoor power extension cords, and other accessories. Indicate the size of your tent on the application.**
- 3. Exhibitors might be grouped into one of the festival’s educational areas according to their focus or purpose. The planning committee will do its best to place you in the most appropriate area.**
- 4. Domesticated animals are not considered exhibits. Wildlife may be displayed only if it serves an educational, environmental purpose. Exhibits**

are only displays. No public handling of animals is allowed. The animals are the responsibility of the organization bringing them to the event. All necessities including their shelter, food, water, safety equipment, and sanitary equipment are required.

5. Applications submitted before the deadline will be assigned a space on a first-received, first-serve basis. Electrical and water outlets are limited and will be assigned the same way.
6. All exhibits **MUST BE** educational and environmentally focused. We encourage interactive or hands-on activities and exhibits.
7. Exhibitors **CANNOT** use their exhibit - or the festival area - to advocate for or against any elected official, candidate or political party.
8. All exhibits must follow the rules and guidelines listed. A section is provided on the application to describe the content and purpose of your exhibit. By signing this application, you agree to abide by the rules and guidelines. Any business or organization not following these guidelines will be asked to leave the event area.

Day of ‘Earth Day Mobile Bay 2008’:

1. ‘Earth Day Mobile Bay 2008’ will take place, **RAIN or SHINE**, at the Fairhope Pier in the city of Fairhope, AL, on Saturday, April 19, 2008, from 10:00 AM to 7:00 PM. (Exhibits: 10:00 AM – 6:00 PM, Live Music: 10:00 AM – 7:00 PM)
2. Set-up begins at 7:00 AM and all exhibits must be set-up by 9:30 AM.
3. All exhibits should be staffed from 10:00 AM to 6:00 PM.
4. Breakdown of exhibits can begin at 6:00 PM (**NO SOONER**) and must be completed by 8:00 PM.
5. The Earth Day Mobile Bay festival is a **LITTER FREE** event. Please help us achieve this by considering the following at your exhibit:
 - You may hand out a one-page flyer that summarizes your business or organization with your Web site address or instructions on how to get more information.
 - Consider not handing out items that could end up as litter.
 - Pick up any litter you see and direct people to the nearest trash or recycling container.

Agreement:

By signing this document, I (the undersigned) agree to hold harmless the ‘Earth Day Mobile Bay 2008’ event, its organizing committee, the City of Fairhope, and Baldwin County, its officers, agents, and employees from any claims, damages, costs, and attorney fees for injuries or damages arising, in part or in whole, from the negligent or intentional acts or omission of our business or organization in connection with this contract and our participation in the Earth Day Mobile Bay 2008 event. By signing this form, I (the undersigned) and all participants in my exhibit at the ‘Earth Day Mobile Bay 2008’ event acknowledge that we have read, understood, and agreed to abide by the information outlined in this document “*Rules and Guidelines for Exhibitors,*” *Contract by reference.*

Print Name: _____

Signature: _____ **Date:** _____

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Exhibitor Application Form

(Please print or type this form.)

Organization Name: _____

Contact Person: _____

Address: _____

Phone Numbers: _____

Fax Number: _____ Email: _____

Ideal Exhibit Size: _____

Tent Size: (if applicable) _____

Description of Exhibit, Demonstration, or Activity (include Focus and Purpose):

Special Needs and Requirements (electrical, water, etc) _____

Will you be selling anything? Yes No

If yes, what will you be selling? _____

Will you be giving anything away? Yes No

If yes, what will you be giving away? _____

Please check as applicable:

Government or Non-profit Exhibitor,
(Voluntary Contribution) \$10.00 or More

Small Business Exhibitor, (Voluntary Contribution) \$50.00 or More

Corporate Contributor

(100% of your financial support will go toward the production of Earth Day Mobile Bay)

Please make check payable to: Earth Day Mobile Bay

1. Make copies for yourself
2. Mail Registration Contribution, Application Form, and signed two page "Rules and Guidelines for Exhibitors" Contract to:

EARTH DAY MOBILE BAY

P.O. Box 129

Fairhope, AL 36533